

# DESIGNfirst Builders creates new spaces for clients

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Submitted By DESIGNfirst Builders

Many homeowners today are choosing to remodel their homes instead of looking elsewhere for various reasons. They are choosing to stay in their neighborhood and update their homes.

Not only is existing home inventory tight, moving incurs so many new expenses and added emotional stress that the process is not worth it to homeowners.

In moving they are not even guaranteed they will find a new home that suits their needs and offers a personal style. New construction homes are not offered in every neighborhood and that can be a very trying process as well.

Homeowners are choosing to stay in their neighborhood with all the comforts they already have and change their home to fit their needs as well as create their own personal style and vision.

DESIGNfirst Builders in Itasca does just that. They create new sophisticated spaces with the client's personal style and vision in mind. The process begins with an initial free consultation in their home to see the space and discuss details with the client. The Architectural Designer will then offer ideas for a new layout, space reconfiguration, style and more. "We have so many clients that want open layouts or a change in the space and they have no idea what they want or can do" said Tara Soderstrom, Marketing Manager for DESIGNfirst Builders. If the client chooses to move forward, the next step in the process is to see a rendering of what the new space will look like. "Clients are wowed when they see their new space transformed and are so eager to move forward and get started" said Tara Soderstrom.

Spring is a very busy time to get started on home remodeling projects or adding on to the home whether a full floor or a room or two.

January normally gets people looking and starting the process however DESIGNfirst Builders has seen an incredible uptick in people ready to move forward. "We are seeing people wanting appointments



right away so they can get started. We set a record number of 102 appointments this January," said Soderstrom. "This is a very exciting time as we are seeing so many people add full floor additions to their home and update spaces that have been the same since

they bought the home" Soderstrom said. Whether looking for a simple update, adding new space for growing families, floor reconfiguration, basement finishing for that man-cave or playroom home remodeling offers so many endless options to personalize

your home and make it your space and your style.

DESIGNfirst Builders is an all-inclusive design/build firm located in Itasca that serves most all of the Chicagoland neighborhoods from Naperville, to Oak Brook, Oak Park, Evanston, Arlington Heights,

Schaumburg and all points in-between.

They specialize in full floor additions, room additions, kitchen remodeling, basement remodeling, bathroom remodeling, exterior renovations, garage additions and more. They even have a custom cabinet shop where they build their exclusive Ann-Tucker cabinet line to suit! All-inclusive projects start after the consultation process in their 14,000-square-foot showroom.

Architectural Designers, Architects, Interior Designers, Project Managers and Client Relations will assist in taking all projects from start to finish. They handle every aspect of the project so you can have peace of mind during the remodeling time.

DESIGNfirst clients receive a number of benefits in addition to excellent customer service and gorgeous craftsmanship. These benefits include but are not limited to enrollment in a Cooking Club with classes taken through their on-site cooking school, Cooking Skills Academy, a client referral program, special outside vendor discounts, top financial partners, client events and more.

"Our clients love the cooking school and with the club, they can take monthly classes. They are so much fun and offer new recipes and a place to escape during the remodel and after. The club is a lifetime enrollment," Soderstrom said. "It is truly a unique benefit and we are so excited to be able to offer it to our clients."

To set up your free in-home consultation, call (630) 250-7777 or visit their website at [www.designfirstbuilders.com](http://www.designfirstbuilders.com). You can see samples of their work, testimonials and a full list of services also on the website.

Appointments are booking quickly and are scheduled Monday-Thursday and Saturdays, and they will try to accommodate any special requests. DESIGNfirst Builders is closed on Sundays.

The showroom is located at 1201 Norwood Ave., Itasca. The showroom hours are 9 a.m.-5 p.m. Monday-Friday and 9 a.m.-noon Saturday. Walk-ins are welcome.

## DESIGNfirst BUILDERS

1201 Norwood Ave.

Itasca

(630) 250-7777

[www.designfirstbuilders.com](http://www.designfirstbuilders.com)

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